



**The Protection of Personal Information Act, Act No. 4 of 2013**  
**(POPIA)**

Dearest Gabbi's Meats Family of Customers,

We, at Gabbi's Meats (Pty) Ltd, only collect and retain personal information received from you that is related and/or necessary to provide you with items purchased.

Gabbi's Meats (Pty) Ltd is committed to keeping your personal and private information confidential.

We, even though the new POPI Act comes into effect in July 2021, have always protected your data and information with the utmost care, privacy and security.

We would like to assure you that we are fully compliant and require your permission to remain in contact to continue sending you product information and ensure that your orders are processed to your personal satisfaction.

Ours, at Gabbi's Meats (Pty) Ltd, remains a family business.

If you are happy to continue hearing from us, there is no action required. Should you prefer not to hear from us, please unsubscribe by return mail or SMS (you will no doubt find Gabbi in your 'ICE' contacts).

We look forward to remaining connected and a continued good relationship.

You will also be able to view our POPIA disclaimer on our website at: [www.gabbismeats.co.za](http://www.gabbismeats.co.za)

Please stay safe and healthy.

Till we meat again

Blessings

Gabbi and the Gabbi's Meats Team